

By: Paul Carter, Leader of the Council  
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To: Corporate POC – 26 September 2008

Subject: Draft *Towards 2010* Annual Report

Classification: Unrestricted

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## **SUMMARY**

This report sets out the process for finalising the second *Towards 2010* Annual Report prior to approval by County Council on 16 October and attaches a draft of the report (for the corporate-related targets) for Members' comment.

## **FOR INFORMATION**

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### **1. Introduction**

*Towards 2010* was formally launched in September 2006. Annual reports on progress against all 63 targets are discussed and approved by County Council each autumn.

### **2. Format**

Feedback from members from last year has been taken into account in finalising the layout of this year's Annual Report and the separate report for each target includes the following elements:

- Status of the target (Either 'More progress needed', 'On course' or 'Done and ongoing')
- List of partners with whom we are delivering this target
- Progress to date
- Work planned between now and 2010
- Measurable indicators (where relevant – as agreed at County Council in December 2007).

### **3. Summary**

Those *Towards 2010* targets relevant to this committee are shown in the table below together with the relevant status:

<b>Towards 2010 Target</b>	<b>Accountable officer</b>	<b>Status (Draft)</b>
Target 5: Ensure Kent County Council uses its significant purchasing power to allow fair and open competition	Nick Vickers	On course
Target 8: Develop Kent as a major venue and location for film, television and creative industries to benefit the Kent economy	Tanya Oliver	On course

Target 9: Through our Kent Supporting Independence Programme, work towards reducing the number of people dependent on welfare benefits	Pauline Smith	On course
Target 18: Introduce a Kent Apprenticeship scheme, offering at least 1,000 apprenticeship opportunities across the private and public sectors (joint with CFE)	Pauline Smith	More progress needed
Target 19: Introduce the Kent Community Programme, building teams of apprentices to participate in community projects (joint with CFE)	Pauline Smith	On course
Target 20: Build strong business-education partnerships that benefit both employers and schools (joint with CFE)	Pauline Smith	On course
Target 21: Launch and market a new website, “ <i>What’s on in Kent?</i> ”, that will list sports and leisure activities and local organisations for all age ranges in the county	Tanya Oliver	On course
Target 24: Find new and innovative ways of communicating with the public, including trialling webcast TV	Tanya Oliver	On course
Target 29: Continue to develop ‘gateway’ one stop shops that give easy access to services provided by county and district councils and other public service bodies	Tanya Oliver	On course
Target 41: Ensure that new KCC buildings set an example by delivering the best possible standards of construction by applying a pragmatic approach to sustainability using energy-efficient, robust and built to last materials	Mike Austerberry/ Carolyn McKenzie	On course
Target 48: Increase opportunities for everyone to take regular physical exercise	Meradin Peachey	On course
Target 49: Enter into practical partnerships with the NHS, sharing resources to combat obesity and encourage people of all ages to take responsibility for their health and wellbeing	Meradin Peachey	On course
Target 50: Introduce a hard-hitting public health campaign targeted at young people to increase their awareness and so reduce the damaging effects of smoking, alcohol, drugs and early or unprotected sex	Meradin Peachey	On course

Please note that where targets are cross-directorate they will be reported to all relevant Policy Overview Committees.

#### **4. Approval process**

The draft Annual Report will be discussed at Cabinet on 13 October prior to approval at County Council on 16 October.

The draft Annual Report will also be discussed at the September meetings of all Policy Overview Committees to enable Members to comment on the early draft prior to its finalisation for the Cabinet and County Council meetings.

Each Policy Overview Committee will receive the draft reports on the relevant targets relating to their committee's accountabilities. Attached at Appendix 1 is a draft of the reports for the corporate-related targets as set out in the above table.

#### **5. Recommendation**

Members are asked to COMMENT on the attached drafts.

Accountable officer:

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